

Message Text

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PAGE 01 ISTANB 02750 230819Z

12
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
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R 230650Z JUL 76
FM AMCONSUL ISTANBUL
TO USDOC WASHDC
INFO SECSTATE WASHDC 7692
AMEMBASSY ANKARA

UNCLAS ISTANBUL 2750

E.O. 11652: N/A
TAGS: BBSR, TU
SUBJECT: WTDR/FTI ERIM TICARET
(REQUESTED AS "TEVFIK ELBEYLI ERIM TICARET")

REF: USDOC 12011

1. TURKEY 2. CNTRY CODE: 489 3. SER. NO.NA
4. ERIM TICARET
5. P.O.B. :NA; OKCUMUSA CAD. 69, KARAKOY
6. ISTANBUL, TURKEY
7. ESTABL: 1954 8. EMPL: 20 9. SIZE:(20-X) MEDIUM
10. REPUTATION: (22-X) GOOD
11. SELLS THROUGHOUT TURKEY
12. RPT DATE: 7/76
13A. 35720/253 AGT. IMP. DIST. TYPEWRITERS
13B. 35742/253 AGT. IMP. DIST. ELECTRONIC CALCULATING MACHINES
13C. 35795/253 AGT. IMP. DIST. COLLATING MACHINES
13D. 38611/253 AGT. IMP. DIST. PHOTOGRAPHIC PROCESSING EQUIPMENT,
ENLARGERS AND DEVELOPING SINKS.
13E. 38612/253 AGT. IMP. DIST. PHOTOCOPYING EQUIPMENT
13F. 38614/253 AGT. IMP. DIST. MICROFILM EQUIPMENT.
14. CONTACT: SERMAN ERIM TITLE: PROPRIETOR
15. CABLE; ERIMTA-ISTANBUL 16. TELEX: 22865 MEKS-TR
17. TEL 452587 & 443225
18. FINANCIAL REFS: TURKIYE IS BANKASI, LEVENT, ISTANBUL; ANADOLU
BANKASI GALATA, ISTANBUL.
19. TRADE REFS: S.A.F.A.I. S.P.A., 06032 BORGO TREV, ITALY.
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20. MAJOR FOREIGN FIRMS REPRESENTED: YORKTOWN INDUSTRIES, INC.,

330 FACTORY ROAD, ADDISON, ILL. 60101, FOR PHOTOCOPYING MACHINERY, AGENCY ACQUIRED 1975; RAPID DATA SYSTEMS INT. LTD., NEW LANE, HAVANT, HANTS, PO9 2NR ENGLAND, FOR CREDIT IDENTIFICATION CARD SYSTEMS, AGENCY ACQUIRED 1965; TELCOM, GINWA BLDG., 131-GINZA 3-CHOME, CHUO-KU, TOKYO, JAPAN, FO ELECTRONIC CALCULATORS, AGENCY ACQUIRED 1975; S.A.F.A.I. S.P.A., 06032 BORGIO TREVI (PG), ITALY, FOR PHOTO LABORATORY EQUIPMENT, AGENCY ACQUIRED 1974.

21. FIRM IS AGENT, IMPORTER AND DISTRIBUTOR FOR OFFICE MACHINERY AND EQUIPMENT, PRINTING MACHINERY AND PHOTO LABORATORY EQUIPMENT. FIRM MAINTAINS OFFICES, SERVICE SHOP, ADEQUATE DISPLAY AND STORAGE FACILITIES IN A FIVE STORY BUILDING OWNED BY MR. SERMAN ERIM (45) AT A PRINCIPAL BUSINESS DISTRICT OF ISTANBUL. 1975 SALES REPORTED AT TL 10 MILLION (TL 16.00 EQUALS \$1) AND INDENT ORDER SALES FOR SAME PERIOD AMOUNTED TO \$300,000. MR. ERIM ALSO OWNS SEPARATE FIRM Z.S.E. HALEFI A.S. ERIM, AGENCY, IMPORTER AND DISTRIBUTOR FOR OTHER LINES OF EQUIPMENT LISTED AT PARA (13) ABOVE. THE SEPARATE COMPANIES ARE USED TO FACILITATE IMPORT LICENSING PROCEDURES. FIRMS'S SALES ARE MADE THROUGH TWELVE DEALERS LOCATED AT VARIOUS TURKISH PROVINCES. MAIN CUSTOMERS ARE UNIVERSITIES, GOVERNMENT AND PRIVATE SECTOR OFFICES. BANKS AND BUSINESS CIRCLES REPORT THAT FIRM HAS SOUND FINANCIAL STANDING AND SATISFACTORY CREDIT RATING. RECOMMENDED AS A TRADE CONTACT.

22. PREPARED BY: N. AVNI; APPROVED BY: R.W. BECKHAM;
AT: U.S. CONSULATE GENERAL, ISTANBUL.
BATJER

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NNN

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Disposition Event:
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Subject: WTD/FTI ERIM TICARET (REQUESTED AS "TEVFIK ELBEYLI ERIM TICARET")
TAGS: BBSR, TU
To: COM
Type: TE
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